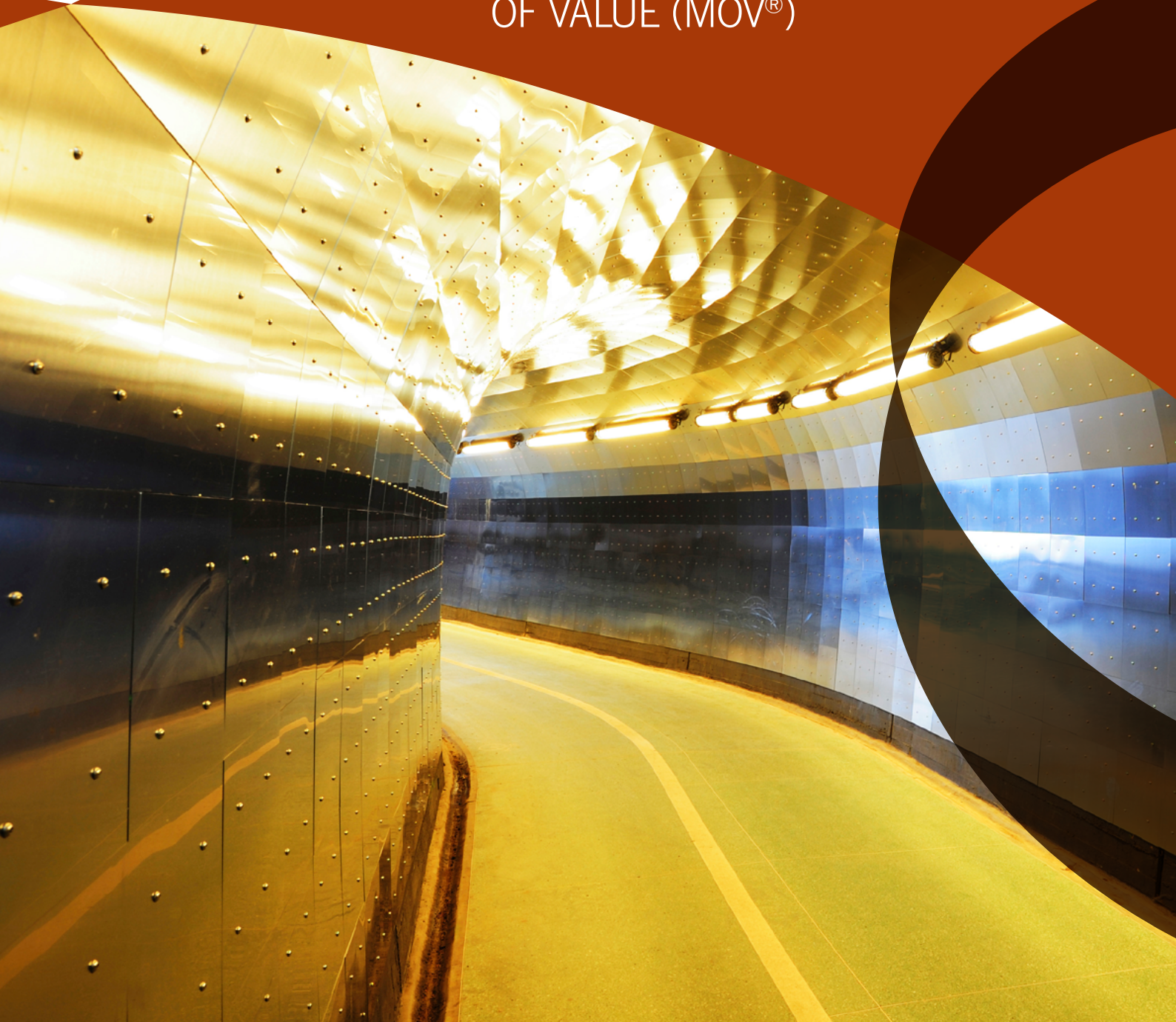


# BENEFITS OF MANAGEMENT OF VALUE (MOV<sup>®</sup>)



# INTRODUCING MoV

BETTER USE OF RESOURCES, BETTER FOR  
YOUR BOTTOM LINE

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Management of Value (MoV) has evolved from the tried and tested successful practice of value management used across many sectors and over many years. MoV is relevant to portfolios, programmes and projects. At the portfolio level it reflects the organization's strategic objectives and sets the agenda for the programmes that deliver these objectives which, in turn, define the programmes and projects undertaken to achieve the required outputs.

Whilst MoV supplements the main purposes of PRINCE2®, MSP® and M\_o\_R®, its core message is about maximizing value.





## Overview

MoV provides essential guidance on the most efficient use of resources to maximize the benefits 'from portfolios', 'programmes' and 'projects'. MoV combines a set of principles, processes and techniques.

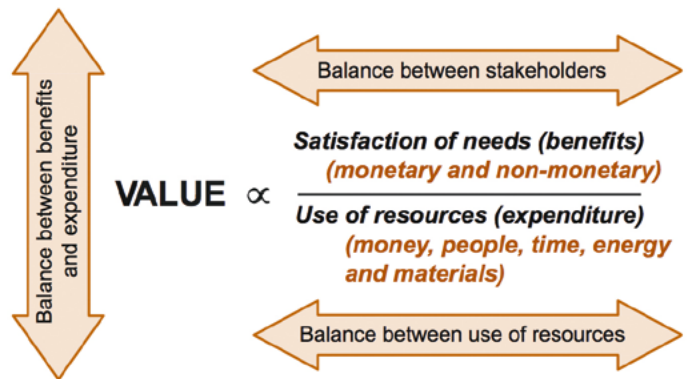
## Benefits of MoV

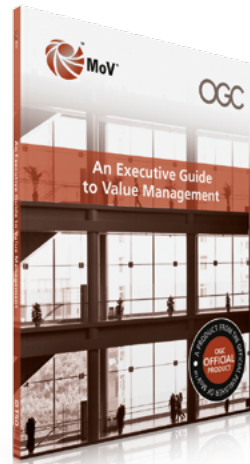
- Proposes a definition of value that embraces both monetary and non-monetary benefits
- Provides a method, supported by techniques for allocating funds as effectively as possible
- Allows you to increase the value you deliver and make better use of resources
- Highlights the best way to respond to both external and internal influences

## How it works

The guidance is structured around principles, themes and processes:

- The principles are based on tried-and-tested practices, and successful value management is unlikely to be achieved if these are not adopted
- The themes are continuous activities that need to be carried out to ensure the application of the principle delivers the promised value
- The set of processes define the structure of the approach and use specialist techniques to supplement the business case and provide a practical approach to achieving results.





## Management of Value

Perceptions of value are highly subjective yet organisations are under constant pressure to maximize the value of their investments. This publication tackles the problem head-on and provides a framework and techniques to maximize the value from programmes and projects.

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“MoV gives us an opportunity to look at our entire portfolio – our programmes, our projects – and decide what has to stay and what has to go without losing any of the quality.”

**John Edmonds, Pearce Mayfields**



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